

# The Romsey Rag

## Advertising Charges - Feb 2024 – Dec 2024

### 2024 Not-For-Profit Community Group Rates

#### Not-For-Profit 1 - \$55.00 pa.

- Up to five (5) monthly 300 – 350 word ½ page reports (reports may be edited to fit the ½ page space).
- One 1/4 page Ad/flyer (black & white) per year.

#### Not-For-Profit 2 - \$110.00 pa.

- Up to eleven (11) monthly 300 – 350 word ½ page reports, (reports may be edited to fit the ½ page space). -
- One ½ page or two 1/4 page Ad/event flyers (black & white) per year.

Don't forget, the Digital Version of the Romsey Rag is in colour throughout.

### 2024 Business Rates - Black & White ads

Sizes	One-off	3 Months	6 Months	11 months
Business Card	\$36	\$97	\$164	\$317
Quarter Page (Portrait)	\$67	\$180	\$342	\$590
Half Page (Landscape)	\$82	\$222	\$418	\$722
Full Page	\$164	\$443	\$836	\$1443

Saving 10%

Saving 15%

Saving 20%

**Classified ads small \$15 per issue**

### Colour Ads for 2024

Front cover - colour	-	-	Full page \$200
Back cover - colour	¼ page - \$80	½ page - \$120	Full page \$180
Other Colour pages	¼ page - \$80	½ page - \$120	Full page \$180

If you have any questions re these rates, please contact us at [payablesromseyrag@gmail.com](mailto:payablesromseyrag@gmail.com)